

GBTS Light Viewer User Guide

This viewer provides access to detailed results of the Great Britain Tourism Survey from 2006 to 2011.

To view data follow these steps:

1. Select the **time period** of interest (year)

Select time period:

--Please select--
--Please select--
2006
2007
2008
2009
2010
2011

2. Select the **question** of interest

Select time period: 2011

Select side:

Select break:

Select destination:

Select measure:

--Please select--
--Please select--
Demographics
Q3 - Purpose of trip
Q4b - Region visited
Q4d - Type of place visited
Q4e - Accommodation used on trip
Start month of trip
Start quarter of trip
Region of residence

3. Select the **break** you would like to view

Select time period: 2011

Select side:

Select break:

Select destination:

Select measure:

--Please select--
--Please select--
--Please select--
Demographics
Q3 - Purpose of trip
Q4b - Region visited
Q4d - Type of place visited
Q4e - Accommodation used on trip
Start month of trip
Start quarter of trip
Region of residence

4. Select the **destination** you would like to filter the results by

Select time period: 2011

Select side: --Please select--

Select break: --Please select--

Select destination: --Please select--

Select measure: All Destinations GB
All England
All Scotland
All Wales
England - East
England - East Midlands
England - London
England - North East
England - North West
England - South East
England - South West
England - West Midlands
England - Yorkshire and Humberside
Scotland - East
Scotland - Edinburgh
Scotland - Glasgow
Scotland - North
Scotland - South
Scotland - West
Wales - Mid
Wales - North
Wales - South East
Wales - South West

5. Select the **measure** you would like to base the results on

Select time period: 2011

Select side: --Please select--

Select break: --Please select--

Select destination: --Please select--

Select measure: --Please select--

Trips

Nights

Expenditure

Export to CSV

6. Click **View Table**

Select time period: 2011

Select side: --Please select--

Select break: --Please select--

Select destination: --Please select--

Select measure: --Please select--

View Table

Export to CSV

Repeat the processes above or change the filters selected to view other results

Example: Let's see the accommodation types used by females in GB based on expenditure in 2011.

1. Select the **time period** of interest: 2011

Select time period:

- Please select--
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011

2. Select the **question** of interest: Q4e – Accommodation used on trip

Select time period:

Select side:

Select break:

Select destination:

Select measure:

- Please select--
- Demographics
- Q3 - Purpose of trip
- Q4b - Region visited
- Q4d - Type of place visited
- Q4e - Accommodation used on trip
- Start month of trip
- Start quarter of trip
- Region of residence

3. Select the **break** you would like to view: Demographics

Select time period:

Select side:

Select break:

Select destination:

Select measure:

- Please select--
- Demographics
- Q3 - Purpose of trip
- Q4b - Region visited
- Q4d - Type of place visited
- Q4e - Accommodation used on trip
- Start month of trip
- Start quarter of trip
- Region of residence

4. Select the **destination** you would like to filter the results by: All Destinations GB

Select time period:

Select side:

Select break:

Select destination:

Select measure:

- Please select--
- All Destinations GB
- All England
- All Scotland
- All Wales
- England - East
- England - East Midlands
- England - London
- England - North East
- England - North West
- England - South East
- England - South West
- England - West Midlands
- England - Yorkshire and Humberside
- Scotland - East
- Scotland - Edinburgh
- Scotland - Glasgow
- Scotland - North
- Scotland - South
- Scotland - West
- Wales - Mid
- Wales - North
- Wales - South East
- Wales - South West

5. Select the **measure** you would like to base the results on

Select time period: 2011

Select side: Q4e - Accommodation used on trip

Select break: Demographics

Select destination: All Destinations GB

Select measure:

- Please select--
- Please select--
- Trips
- Nights
- Expenditure**

Export to CSV

6. Click **View Table**

Select time period: 2011

Select side: Q4e - Accommodation used on trip

Select break: Demographics

Select destination: All Destinations GB

Select measure: Expenditure

View Table Export to CSV

This is how the results will look like:

Select time period: 2011

Select side: Q4e - Accommodation used on trip

Select break: Demographics

Select destination: All Destinations GB

Select measure: Expenditure

View Table Export to CSV

Note: Where sample sizes are under 50 they are highlighted in red. These results should be treated with caution due to wider margins of error.

[Click here for instructions and help](#)

	TOTAL	SEX		AGE						CHILDREN IN HOUSEHOLD		SOCIAL CLASS OF HOUSEHOLD					
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Yes	No	A	B	C1	C2	D	E
Unweighted Base	3075	1570	1505	297	439	642	599	571	528	957	2118	267	861	983	532	234	198
Weighted Base	22666	12155	10511	2222	3278	5454	4712	4122	2878	6376	16290	2266	7131	7211	3679	1639	740
Commercial accommodation (net)	17317	9637	7680	1405	2439	4372	3760	3188	2152	5185	12132	1795	5497	5521	2804	1187	512
	76%	79%	73%	63%	74%	80%	80%	77%	75%	81%	74%	79%	77%	77%	76%	72%	69%
Serviced accommodation (hotels & guesthouses) (sub-net)	11858	7016	4842	914	1752	2927	2641	2134	1491	3208	8650	1289	4002	3701	1842	717	306
	52%	58%	46%	41%	53%	54%	56%	52%	52%	50%	53%	57%	56%	51%	50%	44%	41%
Self-catering accommodation (sub-net)	5585	2655	2930	431	676	1515	1177	1097	690	2085	3500	502	1469	1846	1025	518	224
	25%	22%	28%	19%	21%	28%	25%	27%	24%	33%	21%	22%	21%	26%	28%	32%	30%
Camping & caravanning (sub-net 2)	2571	1230	1341	223	330	770	560	437	251	1037	1534	113	593	833	564	323	144
	11%	10%	13%	10%	10%	14%	12%	11%	9%	16%	9%	5%	8%	12%	15%	20%	19%
Other self-catering (sub-net 2)	3014	1425	1590	208	346	745	617	660	439	1048	1967	389	877	1013	461	195	80
	13%	12%	15%	9%	11%	14%	13%	16%	15%	16%	12%	17%	12%	14%	13%	12%	11%
Hostels (sub-net)	276	148	128	85	43	50	35	41	21	47	229	23	107	80	52	8	7
	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Own home/friend's home/relative's home (net)	4879	2248	2631	766	767	980	843	846	677	1062	3817	414	1516	1573	739	420	218
	22%	18%	25%	34%	23%	18%	18%	21%	24%	17%	23%	18%	21%	22%	20%	26%	29%
Other (net)	428	241	187	48	68	88	100	81	42	113	314	57	100	109	127	28	7
	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	1%	2%	3%	2%	1%

Q4e - Accommodation used on trip

Base : Total expenditure

All Destinations GB

All figures shown in millions - except unweighted base which is shown in thousands
Tables based on start date of trip